PRO-BONO PATHWAYS: STRENGTHENING LEADERS, DEVELOPING COMMUNITIES



Far too often, nonprofit organizations are stretched thin as they address complex and critical social sector needs. **They are faced with the challenge of providing day-to-day support with limited staff, time, and resources.**

Your company can help. United Way of Metro Chicago partners with our Neighborhood Networks and community impact nonprofit organizations to address their needs—and pairs them with a corporate partner to provide pro-bono support and expertise.

HOW CORPORATE PARTNERS CAN HELP: CHOOSE YOUR PRO-BONO PATHWAY

Each pathway addresses the nonprofit organization's strengths and needs—and how the corporate partner can help. All through a trust-based philanthropy approach.

LONG TERM

SHORT TERM

ACTION PLAN	OVERVIEW	COMMITMENT	SCOPE
1:1 PRO-BONO	Create a customized plan designed to meet an organization's capacity-building need	Occurs over an extended timeframe, approx. 4–6 weeks	Intensive project with goals, action steps, and measured deliverables
1:1 MICRO-MENTORING	Assist with single challenge faced by an individual and/or organization on a capacity-building subject	4-month engagement with monthly 60–90-minute micro-session between mentee/mentor	1–2 short-term deliverables and measurable outcomes
COLLABORATIVE PRO-BONO	Collaborate with a nonprofit to co-create and problem solve on an organization's capacity-building need	1–2 deep dive workshop-style session(s)	Intensive coaching workshop
COMMUNITY SERVICE PRO-BONO	Aid in services being offered to clients and/or expand services being offered to clients	1 service day and/or ongoing commitment	United Way's funded partners' direct service engagement opportunities

GET INVOLVED To learn more about how your company and its employees can assist United Way's agency partners in their capacity-building efforts, email CommunityImpact@UWchicago.org

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